

REP HEADLINE# 6287500 TRF# E:120820
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 11.45
*** CHANGES *** ** WFLA-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET
BEVERLY, MA 01915

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6287500 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT ROMNEY FOR PRESIDENT EST#40 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG21/12 11.45

REP: MAKEGOOD
SPOT CANCELED ON LN 22
LN'S 24-27 ADDED AS MG'S
TTL SAME \$92,175
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

5/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 40

22	S		700P-900P	30		\$5,300.00	8/26	8/26	0		SUN	0
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PROGRAM : DATELINE
CON COM1: DATELINE

24	A		800P-900P	30		\$4,000.00	8/22	8/22	1		WED	1
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PROGRAM : AGT
CON COM1: AGT

8/22/12 FCC (3)

REP HEADLINE# 6287500 TRF# E:120820
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 11.45
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		1000P-1100P	30		\$5,500.00	8/22	8/22	1		WED	1
PROGRAM : L&O SVU												
CON COM1: L&O SVU												
26	A		600A-700A	30		\$850.00	8/22	8/24	1		W-F	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
27	A		200P-300P	30		\$250.00	8/22	8/24	1		W-F	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
AUG/12			92175.00	SEP/12		\$.00						
CONTRACT TOTAL												92175.00
TOTAL SPOTS												69

MARKET TOTALS \$425,925 WFLA 22% WFTS 22% WTSP 13% WTVT 34% WTOG 1% WTTA 1% WMOR 3%
SHARES ACCURATE WMOX 0% WXPX 0% WWSB 4% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 745 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	92175	Campaign Ref:	E:120820063
Buyer:	..	Client/Product/Estimate:	.. / 140	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 08/28/12	Weeks:	2	Order Ref:	06287500
Est./PO Number:	06287500	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 6a News ..WTF..	03	850	30 Comme	Nbr of Spots 3		3	2550
2	M-F 7a Today Show ..WTF..	02	1400	30 Comme	Nbr of Spots 6		6	8400
3	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots 6		6	3900
4	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots 3		3	825
5	M-F 1p Days Of Our Lives ..WTF..	03	425	30 Comme	Nbr of Spots 3		3	1275
6	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 3		3	1950
7	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 6		6	5100
8	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots 6		6	5100
9	M-F 6p News	02	2000	30 Comme	Nbr of Spots 6		6	12000
Weekly Totals: Total Spots(Ord Spots)					69		69	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 745 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	92175	Campaign Ref:	E:120820063
Buyer:	US	Client/Product/Estimate:	/ / 40	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 08/28/12	Weeks:	2	Order Ref:	06287500
Est/PO Number:	06287500	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
10	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
11	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	3	3	5400
12	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	800	30 Comme	Nbr of Spots	3	3	2400
13	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
14	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
15	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	3000	30 Comme	Nbr of Spots	1	1	3000
16	Sat 7p Entertainment TonightS.	02	1000	30 Comme	Nbr of Spots	1	1	1000
17	M-Su 11p NewsS.	02	1800	30 Comme	Nbr of Spots	1	1	1800
18	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	1	1	700
19	Sun 9a News	02	475	30 Comme	Nbr of Spots	1	1	475
Weekly Totals: Total Spots(Ord Spots)					69		69	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 745 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 92175	Campaign Ref: E:120820063
Buyer: US	Client/Product/Estimate: . / /40	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 08/28/12	Weeks: 2	Order Ref: 06287500
Est./PO Number: 06287500	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
20	Sun 10a Meet The PressS	01	2800	30 Comme	1		1	2800
21	Sun 6p NewsS	02	900	30 Comme	2		2	1800
22	M-Su 11p NewsS	02	1800	30 Comme	1		1	1800
23	Wed 8p ET / 7p CT Americas Got Talent ..W....	02	4000	30 Comme	1		1	4000
24	Wed 10p ET / 9p CT Law & Order SVU ..W....	02	5500	30 Comme	1		1	5500
25	M-F 6a News ..WTF..	03	850	30 Comme	1		1	850
26	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	1		1	250
Weekly Totals:					Total Spots(Ord Spots)		69	

Grand Totals							
Month 8 Weeks: 4				08/20		Month 9 Weeks: 5	08/27
Spots	69			69			0
Cost	92175			92175			0
Totals							

Grand Totals:

Spots:	69
Gross Total:	92,175.00
Commission:	13,826.25
Net Total:	78,348.75

REP HEADLINE# 6287500
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG20/12 11.02
*** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

REP. # OFF. # SALESMAN #

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6287500

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#40 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG20/12 11.02

REP: NEW ORDER
TTL \$92,175 @67X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: : LINE# : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 40

1 600A-700A 30 \$850.00 8/22 8/24 3 W-F 3

PROGRAM : TODAY 6AM
CON COM1 : TODAY 6AM

2 700A-900A 30 \$1,400.00 8/22 8/24 6 W-F 6

PROGRAM : TODAY SHOW
CON COM1 : TODAY SHOW

3 900A-1000A 30 \$650.00 8/22 8/24 6 W-F 6

PROGRAM : TODAY SHOW 2
CON COM1 : TODAY SHOW 2

REP HEADLINE# 6287500
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG20/12 11.02
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$275.00	8/22	8/24	3		W-F	3
5			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$425.00	8/22	8/24	3		W-F	3
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	8/22	8/24	3		W-F	3
7			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$850.00	8/22	8/24	6		W-F	6
8			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$850.00	8/22	8/24	6		W-F	6
9			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,000.00	8/22	8/24	6		W-F	6
10			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	8/22	8/24	6		W-F	6
11			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,800.00	8/22	8/24	3		W-F	3
12			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/22	8/24	3		W-F	3

AUG20/12 11.02

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1000P-1100P	30		\$6,500.00	8/24	8/24	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
14			600P-630P	30		\$800.00	8/25	8/25	1		SAT	1
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
15			630P-700P	30		\$3,000.00	8/25	8/25	1		SAT	1
PROGRAM : SAT 630P NEWS												
CON COM1: SAT 630P NEWS												
16			700P- 730P 8P	30		\$1,000.00	8/25	8/25	1		SAT	1
PROGRAM : ENT TONIGHT SAT												
CON COM1: ENT TONIGHT SAT												
17			1100P-1130P	30		\$1,800.00	8/25	8/25	1		SAT	1
PROGRAM : SAT 11P NEWS												
CON COM1: SAT 11P NEWS												
18			800A-900A	30		\$700.00	8/26	8/26	1		SUN	1
PROGRAM : SUN TODAY NBC												
CON COM1: SUN TODAY NBC												
19			900A-1000A	30		\$475.00	8/26	8/26	1		SUN	1
PROGRAM : SUN 9A NEWS												
CON COM1: SUN 9A NEWS												
20			1000A-1100A	30		\$2,800.00	8/26	8/26	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
21			600P-630P	30		\$900.00	8/26	8/26	2		SUN	2
PROGRAM : SUN 6P NEWS												
CON COM1: SUN 6P NEWS												

REP HEADLINE# 6287500
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG20/12 11.02
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-900P	30		\$5,300.00	8/26	8/26	2		SUN	2
PROGRAM : DATELINE												
CON COM1: DATELINE												
23			1100P-1130P	30		\$1,800.00	8/26	8/26	1		SUN	1
PROGRAM : SUN 11P NEWS												
CON COM1: SUN 11P NEWS												
AUG/12			92175.00	SEP/12		\$.00						
CONTRACT TOTAL												92175.00
TOTAL SPOTS												67

MARKET TOTALS \$425,925 WFLA 22% WFTS 22% WTSP 13% WTVT 34% WTOG 1% WTTA 1% WMOR 3%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	81575	Campaign Ref:	E:120820063
Buyer:	US	Client/Product/Estimate:	.. / / 140	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 08/28/12	Weeks:	2	Order Ref:	06287500
Est./PO Number:	06287500	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 6a News ..WTF..	03	850	30 Comme	Nbr of Spots	3	3	2550
2	M-F 7a Today Show ..WTF..	02	1400	30 Comme	Nbr of Spots	6	6	8400
3	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots	6	6	3900
4	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots	3	3	825
5	M-F 1p Days Of Our Lives ..WTF..	03	425	30 Comme	Nbr of Spots	3	3	1275
6	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
7	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	6	6	5100
8	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots	6	6	5100
9	M-F 6p News	02	2000	30	Nbr of Spots	6	6	12000
Weekly Totals: Total Spots(Ord Spots)					65		65	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	81575	Campaign Ref:	E:120820063
Buyer:	US	Client/Product/Estimate:	1 / 40	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 08/28/12	Weeks:	2	Order Ref:	06287500
Est./PO Number:	06287500	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
10	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	6	6	12000
11	M-Su 11p News ..WTF..	02	1800	30 Comme	Nbr of Spots	3	3	5400
12	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	800	30 Comme	Nbr of Spots	3	3	2400
13	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
14	Sat 6p NewsS.	03	800	30 Comme	Nbr of Spots	1	1	800
15	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	3000	30 Comme	Nbr of Spots	1	1	3000
16	Sat 7p Entertainment TonightS.	02	1000	30 Comme	Nbr of Spots	1	1	1000
17	M-Su 11p NewsS.	02	1800	30 Comme	Nbr of Spots	1	1	1800
18	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	1	1	700
19	Sun 9a News	02	475	30 Comme	Nbr of Spots	1	1	475
Weekly Totals: Total Spots(Ord Spots)					65		65	

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Mitt Romney/ R/ President/ US
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Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 81575	Campaign Ref: E:120820063
Buyer: US	Client/Product/Estimate: . / /40	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 08/28/12	Weeks: 2	Order Ref: 06287500
Est./PO Number: 06287500	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
20	Sun 10a Meet Tina PressS	01	2800	30 Comme	Nbr of Spots 1		1	2800
21	Sun 6p NewsS	02	900	30 Comme	Nbr of Spots 2		2	1800
22	M-Su 11p NewsS	02	1800	30 Comme	Nbr of Spots 1		1	1800
Weekly Totals: Total Spots(Ord Spots)					65		65	

Grand Totals				Month 8 Weeks: 4		Month 9 Weeks: 5	
				08/20		08/27	
Spots				65		0	
Cost				81575		0	

Grand Totals:		Spots: 65
		Gross Total: 81,575.00
		Commission: 12,236.25
		Net Total: 69,338.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 08/26/12 E:120820063
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032109
PAGE 1
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 8/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /40
Desc: 06287500

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News	850.00	1	3	8/22	WE	06:10A	30 2012MRFP079	850.00	
				8/23	TH	06:53A	30 2012MRFP079	850.00	
				8/24	FR	06:41A	30 2012MRFP079	850.00	
M-F 7a Today Show	1400.00	2	6	8/22	WE	08:43A	30 2012MRFP084	1400.00	
				8/22	WE	08:57A	30 2012MRFP079	1400.00	
				8/23	TH	08:26A	30 2012MRFP087	1400.00	
				8/23	TH	08:48A	30 2012MRFP079	1400.00	
				8/24	FR	07:26A	30 2012MRFP087	1400.00	
				8/24	FR	08:26A	30 2012MRFP079	1400.00	
M-F 9a Today Show II	650.00	3	6	8/22	WE	09:49A	30 2012MRFP084	650.00	
				8/22	WE	09:59A	30 2012MRFP079	650.00	
				8/23	TH	09:56A	30 2012MRFP087	650.00	
				8/23	TH	09:59A	30 2012MRFP079	650.00	
				8/24	FR	09:56A	30 2012MRFP087	650.00	
				8/24	FR	09:59A	30 2012MRFP079	650.00	
M-F 12p Today Show III	275.00	4	3	8/22	WE	12:29P	30 2012MRFP084	275.00	
				8/23	TH	12:26P	30 2012MRFP087	275.00	
				8/24	FR	12:29P	30 2012MRFP087	275.00	
M-F 1p Days Of Our Lives	425.00	5	3	8/22	WE	01:29P	30 2012MRFP079	425.00	
				8/23	TH	01:43P	30 2012MRFP079	425.00	
				8/24	FR	01:57P	30 2012MRFP079	425.00	
M-F 4p Dr Oz	650.00	6	3	8/22	WE	04:54P	30 2012MRFP084	650.00	

*** Continued ***

PERIOD COST	92,175.00	69 Total Units	ACTUAL GROSS BILLING	92,175.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	13,826.25	TOTAL RECONCILING	Credits	.00
			NET DUE	78,348.75			.00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney For President

INVOICE NUMBER 0100032109
BROADCAST MONTH 07/30/2012 - 08/26/
AMOUNT DUE 78,348.75

REMIT TO:

*00170

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100032109 007834875 1



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 08/26/12 E:120820063
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032109
PAGE 2
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 8/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /40
Desc: 06287500

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	850.00	7 6	8/23 TH 04:39P 30 2012MRFP087	650.00	
			8/24 FR 04:25P 30 2012MRFP087	650.00	
			*WFLA :30 Commercial		
			8/22 WE 05:11P 30 2012MRFP079	850.00	
M-F 530p News	850.00	8 6	8/22 WE 05:24P 30 2012MRFP084	850.00	
			8/23 TH 05:22P 30 2012MRFP079	850.00	
			8/23 TH 05:29P 30 2012MRFP087	850.00	
			8/24 FR 05:13P 30 2012MRFP079	850.00	
M-F 6p News	2000.00	9 6	8/24 FR 05:29P 30 2012MRFP087	850.00	
			*WFLA :30 Commercial		
			8/22 WE 05:53P 30 2012MRFP079	850.00	
			8/22 WE 05:58P 30 2012MRFP084	850.00	
M-F 7p News	2000.00	10 6	8/23 TH 05:45P 30 2012MRFP079	850.00	
			8/23 TH 05:57P 30 2012MRFP087	850.00	
			8/24 FR 05:43P 30 2012MRFP079	850.00	
			8/24 FR 05:53P 30 2012MRFP087	850.00	
M-F 7p News	2000.00	10 6	*WFLA :30 Commercial		
			8/22 WE 06:23P 30 2012MRFP079	2000.00	
			8/22 WE 06:28P 30 2012MRFP084	2000.00	
			8/23 TH 06:22P 30 2012MRFP079	2000.00	
M-Su 11p News	1800.00	11 3	8/23 TH 06:29P 30 2012MRFP087	2000.00	
			8/24 FR 06:11P 30 2012MRFP079	2000.00	
			8/24 FR 06:28P 30 2012MRFP087	2000.00	
			*WFLA :30 Commercial		
M-F 1135p ET / 1035p CT Tonigh	800.00	12 3	8/22 WE 07:10P 30 2012MRFP079	2000.00	
			8/22 WE 07:15P 30 2012MRFP084	2000.00	
			8/23 TH 07:15P 30 2012MRFP079	2000.00	
			8/23 TH 07:24P 30 2012MRFP087	2000.00	
Fri 10p ET / 9p CT Dateline NB	6500.00	13 1	8/24 FR 07:09P 30 2012MRFP079	2000.00	
			8/24 FR 07:23P 30 2012MRFP087	2000.00	
			*WFLA :30 Commercial		
			8/22 WE 11:12P 30 2012MRFP079	1800.00	
Sat 6p News	800.00	14 1	8/23 TH 11:33P 30 2012MRFP079	1800.00	
			8/24 FR 11:31P 30 2012MRFP087	1800.00	
			*WFLA :30 Commercial		
			8/22 WE 11:47P 30 2012MRFP084	800.00	
Sat 630p ET / 530p CT NBC Nigh	3000.00	15 1	8/23 TH 11:45P 30 2012MRFP087	800.00	
			8/24 FR 12:32A 30 2012MRFP079	800.00	
			*WFLA :30 Commercial		
			8/24 FR 10:33P 30 2012MRFP079	6500.00	
Sat 7p Entertainment Tonight	1000.00	16 1	*WFLA :30 Commercial		
			8/25 SA 06:12P 30 2012MRFP087	800.00	
			*WFLA :30 Commercial		
			8/25 SA 06:59P 30 2012MRFP079	3000.00	
M-Su 11p News			*WFLA :30 Commercial		
			8/25 SA 07:18P 30 2012MRFP087	1000.00	

*** Continued ***

PERIOD COST	92,175.00	69 Total Units		Debits	.00
		ACTUAL GROSS BILLING	92,175.00	Credits	.00
		AGENCY COMMISSION	13,826.25	TOTAL RECONCILING	.00
		NET DUE	78,348.75		

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2012
INVOICE DATE 08/26/12 E:120820063
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032109
PAGE 3
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/20/12- 8/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /40
Desc: 06287500

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Sun 8a Today Show	1800.00	17 1	8/25 SA 11:23P	30 2012MRFP079	1800.00
			*WFLA	:30 Commercial	
Sun 9a News	700.00	18 1	8/26 SU 08:29A	30 2012MRFP087	700.00
			*WFLA	:30 Commercial	
Sun 10a Meet The Press	475.00	19 1	8/26 SU 09:37A	30 2012MRFP079	475.00
			*WFLA	:30 Commercial	
Sun 6p News	2800.00	20 1	8/26 SU 10:59A	30 2012MRFP087	2800.00
			*WFLA	:30 Commercial	
M-Su 11p News	900.00	21 2	8/26 SU 06:17P	30 2012MRFP079	900.00
			*WFLA	:30 Commercial	
			8/26 SU 06:28P	30 2012MRFP087	900.00
			*WFLA	:30 Commercial	
	1800.00	22 1	8/26 SU 11:42P	30 2012MRFP079	1800.00
Wed 8p ET / 7p CT Americas Got			*WFLA	:30 Commercial	
	4000.00	23 1	8/22 WE 07:59P	30 2012MRFP079	4000.00
Wed 10p ET / 9p CT Law & Order			*WFLA	:30 Commercial	
	5500.00	24 1	8/22 WE 11:00P	30 2012MRFP084	5500.00
M-F 6a News			*WFLA	:30 Commercial	
	850.00	25 1	8/22 WE 06:27A	30 2012MRFP079	850.00
M-F 2p Rachael Ray			*WFLA	:30 Commercial	
	250.00	26 1	8/22 WE 02:52P	30 2012MRFP084	250.00
Total Airtime Gross Spot Revenue:					

Sports
Overrun

69 Total Units
ACTUAL GROSS BILLING 92,175.00
AGENCY COMMISSION 13,826.25
NET DUE 78,348.75

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

PERIOD COST 92,175.00

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